

PO Advanced

Better product decisions — in your own context.

PSPO gives you shared language, principles and a strong foundation. PO Advanced develops the judgement to use them when evidence is incomplete, authority is distributed and the consequences of product decisions are real.

Seven weeks of advanced Product Owner judgement, applied to *your own product reality*.

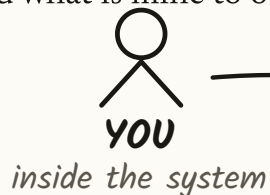
ONE PRODUCT REALITY. FIVE DIFFERENT LENSES.

Not five topics to get through. You make your own context visible once, then read that same reality five different ways.



M1 · OWNERSHIP & STANCES

Where does responsibility really live — and what is mine to own?



M5 · DECISIONS & STAKEHOLDERS

Whose input should change what — and which decision should I hold, move or delegate?

YOUR PRODUCT REALITY
Responsibility System ·
value flow · context

M2 · CUSTOMER & OUTCOME

Whose change matters — and what outcome are we actually trying to create?

M3 · DIRECTION

What should this decision serve — and what should it make easier to decline?

M4 · EVIDENCE & EXPERIMENTS

What do I actually know — and what am I still assuming?

SAY YES AND NO ON PURPOSE

on the best available evidence, with the whole system in view.

— SEVEN WEEKS

ONLINE · seven weeks WEEKLY LIVE · one hour ENGLISH · throughout

M0 · WEEK 1

Make your context visible

Bound your Responsibility System, map the value flow and surface a real tension.

M1–M5 · WEEKS 2–6

Read it through five lenses

Apply each lens to the same product reality, make one concrete move and learn from what happens.

M6 · WEEK 7

Integrate your judgement

Bring the lenses together around a difficult product decision with real consequences for value delivery.

— EVERY WEEK · ONE LOOP IN YOUR OWN CONTEXT

1 Learn & practise

Scenario Practice

2 Bring your context

your context on the shared board

3 Reason live

live session with Mads

4 Try one move

bounded action

5 Observe & refine

evidence from what happened

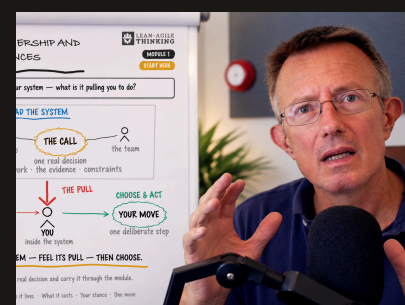
Every session opens with: “What happened when you tried it?”

Accelerate value delivery — *in your own context.*

PO ADVANCED Seven weeks in your own context.

Work on your real product decisions — not a classroom case.

Guided material · Scenario Practice · own-context application ·
weekly live session with Mads



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